

A woman with dark, curly hair is shown from the chest up, wearing a brown top. She is looking upwards and to the left while eating a small, round, golden-brown snack from her finger. In the foreground, a white blender is filled with a green smoothie. To the right, a wooden cutting board holds various fruits, including strawberries, blueberries, and orange slices. The background is a bright, out-of-focus kitchen.

FREEZE- DRY SUPER FOODS

- > plant based
- > 100% natural
- > on trend



HOW WE EXPERIENCE FOOD

Which trends are our target groups following? Which innovations add real value? And how do we manage to be and stay successful despite all the challenges we face?

We know how today's demanding consumers evaluate and choose products. Health benefits in particular are becoming ever more important. Superfoods are a key trend in this area.

Locally grown foods, like kale and spinach, and foods from further afield, like avocado, are much in demand when it comes to looking after your health and boosting your wellbeing.

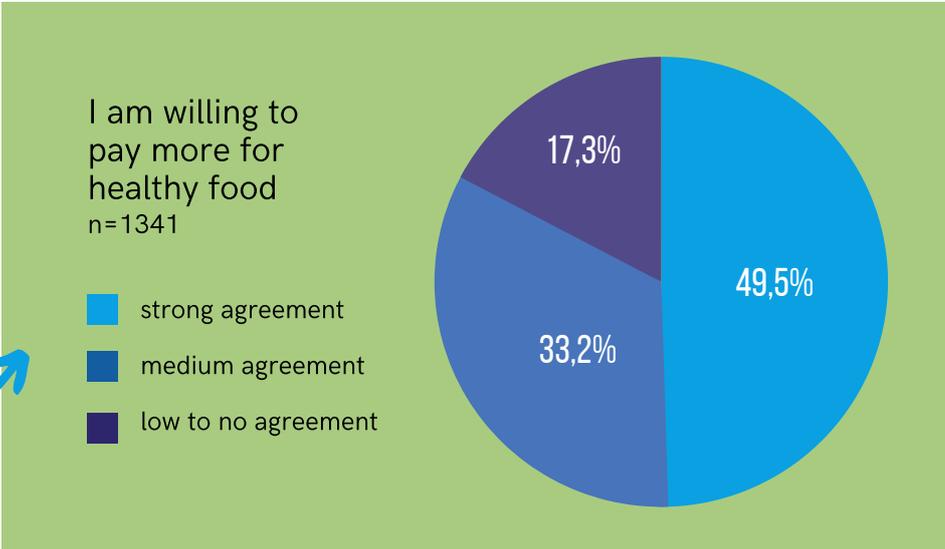
It's not for nothing that superfoods have been responsible for booming sales at German food retailers. One of the biggest developments was from 2014 to 2016: Turnover increased from 1.5 million to 42.6 million.

FREEZE-DRY FOODS

The experts for high-quality dried ingredients



Likewise, consumer awareness has become more sensitive to the pricing of healthy food, as recent shopper studies have shown.



Sources: statista Superfood study; BfR Consumer Monitor 2020 | Special Superfoods

EFFECTIVE NATURAL INGREDIENTS

FOR A HEALTHY AND NUTRITIOUS DIET

Superfoods are natural foods which are considered to have very high levels of nutrients.

Consumer awareness of phytochemicals such as vitamins, minerals, dietary fibre and antioxidants is high.

They associate superfoods with a balanced diet that is high in nutrients and actively supports a mindful lifestyle.

A varied, balanced diet is still generally the best foundation for staying healthy. This can be supported equally well by eating imported superfoods or locally grown fruit and vegetables."

BfR Consumer Monitor 2020 | Special Superfoods



SUPERFOODS

LOCALLY GROWN AND EXOTIC BUNDLES OF GOODNESS

- Locally grown superfoods such as kale, blueberries, etc. have long featured on consumers' shopping lists, as well as in our product range.
- We have recently expanded our range to include a wide range of more exotic superfoods from around the world, such as avocado, moringa and spirulina, most of them organic.
- They are available in a range of forms > whole > as granules in a range of sizes > as a powder, either pure or for coating

Asparagus, green and white Avocado Banana Beetroot Broccoli
Blackberries Blackcurrants Blueberries Garlic Ginger Kale Moringa
Raspberry Spinach Spirulina Strawberries

WE MAKE INGREDIENTS JUST THE WAY YOU LIKE 'EM.

Superfoods add real value! Whether you like your berries whole, finely ground, or chopped into any of a range of sizes, superfoods can help your products stand out from the crowd. Possible uses include:

Food and beverage industry

- > Yoghurt, cheese, quark
- > Smoothies, shakes, tea
- > Spice mixes
- > Soups and stews
- > Dressings and sauces
- > Confectionary
- > Sports nutrition
- > As a coating

Neutraceuticals

- > Capsules
- > Liquids
- > Tablets
- > Powders



IN WHICH OF YOUR PRODUCTS SUPER-FOODS WOULD BE A REAL ADDED VALUE?



We at FREEZE-DRY FOODS gladly support you with fresh ideas. One call is all it takes and we are in conversation.



NEW PRODUCTS

A SELECTION OF OUR MORE EXOTIC INGREDIENTS

→ SPIRULINA

The best known microalgae, considered a good source of protein and vitamin B12. Spirulina binds heavy metals, helping the body to detox.

frequent use

Dietary supplements
Smoothies

available

Powder

→ AVOCADO

With simple unsaturated fatty acids, folic and B vitamins, it's not for nothing that avocado is known as "green gold" or "butter of the forest". One avocado gives you a third of your daily fibre requirement.

frequent use

Smoothies, desserts
Cosmetics

available

Powder, cubes

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➔ MORINGA

Moringa is considered one of the most nutrient-rich plants on earth. In addition to its antioxidant effect and thus protection against free radicals, moringa is said to strengthen the immune system and stimulate blood circulation and metabolism.

frequent use

Smoothies, shakes, tea
Soups, stews

Available

Powder

➔ GINGER

Ginger water gets the circulation, blood flow and digestion going. Thanks to its healthy spiciness, ginger stimulates the circulation and digestion. Ginger is also a tried and tested remedy for nausea and vomiting.

frequent use

Water, tea
Spice mixes, soups, stews

Available

Powder



With our knowledge of culinary trends around the world, as a specialist in high quality dried ingredients, we develop tailor-made product concepts for the international food and beverage industry.

We provide innovative products straight from the source. How do we do that? With an always open ear for the needs of our customers, our enthusiasm for food products from sowing to harvest and a keen sense for the market.

FREEZE-DRY FOODS

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Let's get in contact!

